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GroupDo Helping your GroupDo more!

What is GroupDo?

GroupDo is a new iPhone app with over 250 icebreaker & team builder games with a unique search filter to help select a game that best suits your youth group. Select the type of game, how long you have, the group size, the difficulty level and also if it needs to accommodate a range of disabilities. Each game has a a simple step by step process with images helping to explain it. Inside the app you can favorite the games, share them on facebook and even submit your own game!

Why did we make it?

BNL Productions are a multi-media productions company producing films, web and design to organisations across Ireland. We often facilitate up to 8 week workshops in these mediums to groups and always start with a energiser or name game, after a few weeks we would quickly run our of games to play especially if the group have specific needs. We needed an iPhone app with a wealth of games that would search using the custom dynamics of the group.

How did we build it?

Craigavon Borough Council ran a programme called "You Can Develop It" aiming to grow small business to develop new skills, new services and ultimately produce new products. Accepted onto the programme and lead by Queens University Technology Centre, we developed the project together learning along the way. Though the establishment of this 3 way partnership BNL went on to lead a bid to secure further funding from NESTA on their 'Destination Local' project to develop an app for Craigavon Borough Council called 'locali'. BNL were one of 10 companies from across the UK out of 160 applications to secure funding. http://www.bnlproductions.co.uk/2012/bnl-secure-grant-through-destination-local-project/

Website

groupdo.co.uk

Facebook

facebook.com/groupdoapp

Promotional Video

youtube.com/watch?feature=player_embedded&v=mV6Xr9e4z2k

Instructional video

groupdo.co.uk/support/